

Types of Objectives

a. Operating – intent to improve general operation of organization/group

Example 1: To sponsor two in-service trainings to 10 staff by December 2003.

Example 2: To obtain \$50,000 in funding from the California Endowment by December 2003.

b. Process – count of activities/services provided

Example 1: To facilitate 5 Dialogues by December 2003.

Example 2: To conduct outreach to 500 community members by December 2003.

c. Outcome/Impact – effect of activities conducted; change in knowledge, behaviors, skills

Example 1: To increase participation in Dialogue sessions by 25% by December 2003.

Example 2: To increase the number of community members involved in decision-making processes by 25% by December 2003.